



UNIVERSITY OF  
**DETROIT MERCY**



**ECONOMIC and COMMUNITY IMPACT**  
on METRO DETROIT 2019



**University of Detroit Mercy, a Catholic university in the Jesuit and Mercy traditions, exists to provide excellent student-centered undergraduate, graduate and professional education in an urban context.**

**This year, U.S. News & World Report's "Best Colleges" Edition ranked Detroit Mercy No. 179 in the Best National Universities category and is one of four universities in Michigan ranked among the top 200 in the nation.**

**As an urban university, we are committed to nurturing the well-being of our community in metro Detroit through educational initiatives, professional services and community investments. Since 1877, the University has been a valuable higher education resource to both Detroit and southeastern Michigan.**

### **Economic Impact on Metro Detroit**

The 2018-19 fiscal year operating budget totaled \$163 million.

- Detroit Mercy has 999 employees.
- Employee compensation for 2018-19 fiscal year totaled \$107 million.
- Detroit Mercy has a service-learning curriculum component that contributed more than 12,000 student volunteer hours to more than 100 metro Detroit community service agencies during fiscal year 2018-19.
- Detroit Mercy invested \$6.4 million in renovations and new facilities projects on its campuses in fiscal year 2018-19.
- Approximately \$9,839,000 in contracts were awarded to Detroit vendors in the 2018-19 fiscal year.
- Detroit Mercy has an estimated annual economic impact of more than \$343,930,000 on the metro Detroit community.

### **Business and Community Development Initiatives**

In 2015, Detroit Mercy and The Kresge Foundation co-founded Live6 Alliance to strengthen the Livernois Avenue and McNichols Road commercial corridor and Northwest Detroit. The organization has implemented a variety of revitalization strategies, including establishing the Live6 Community Advisory Board; collaborating with community organizations to produce events in the corridor; providing tours of the area to foundation representatives and others; and holding workshops on neighborhood revitalization. Detroit Mercy also was a member of the application team that proposed and received the John S. and James L. Knight Foundation Reimagining the Civic Commons Grant, which will be implemented in the Live6 neighborhoods.

The **Detroit Collaborative Design Center (DCDC)** celebrated its 25th year with new leadership. Christina Heximer and Ceara O'Leary, AIA, now serve as co-executive directors of the DCDC. The DCDC is a program of the School of Architecture that provides professional design services to nonprofit community and civic organizations citywide. During the past year, DCDC has worked with partners on a range of projects, including designs for outdoor community landscapes, architectural design projects, neighborhood planning, citywide infrastructure and community engagement efforts. Notable projects

included planning and leading community engagement with partners for the Marygrove P-20 Cradle-to-Career campus development; neighborhood planning in partnership with the Eastside Community Network in the Goodstock area and McDougall-Hunt neighborhood; conceptual architectural design for the Wayne State University Industry Innovation Center managed by TechTown; a series of playful landscapes with Brilliant Detroit; and work on citywide infrastructure that impacts communities related to solar feasibility, land-based projects and green storm water infrastructure.

**Engineering and Architecture** programs collaborated on developing the Woodward Transit Catalyst Project to provide rail-based transportation from Detroit's Riverfront to the New Center Area. Officially named the **Q-Line**, the project began in 2017.

The Advanced **Electric Vehicle Graduate Certificate program**, available through the College of Engineering & Science, was developed in conjunction with Ford Motor Company to educate aspiring automotive engineers, providing them with the skills and expertise to develop the next generation of advanced electric and hybrid electric vehicles.

Additionally, the College of Engineering & Science offers a certificate program in **Systems Engineering**. In recent years, a team of alumni at Ford Motor Company, students, faculty and staff developed the **Good Turn App**, which connects nonprofits with volunteers who can transport resources and materials. This app was made possible by a \$250,000 grant from Bill Ford Better World Challenge to the College of Engineering & Science. In the spring of 2019, Detroit Mercy Engineering and Nursing students along with students from the College of Creative Studies (CCS) collaborated with veterans who receive services from the VA Medical Center in Detroit to create devices that help veterans improve their daily quality of life.

The College of Health Profession's McAuley School of Nursing (MSON) partners with **health systems and medical centers** throughout southeastern Michigan to provide degree completion programs onsite to employed registered nurses.

In addition, the MSON has added two new tracks to the undergraduate and graduate nursing programs: the part-time **Bachelor of Science in Nursing track** and the **Nurse Anesthesia Doctor of Nursing Practice** track.

Students from the School of Law provided more than 20,000 hours of **pro bono legal services** to residents of Detroit and surrounding communities through first-year clinical experiences and the School's 12 clinics.

Detroit Mercy's School of Dentistry offers more than **40 continuing education courses** annually for oral health professionals in southeastern Michigan.

### **Academic Outreach**

Detroit Mercy's Colleges and Schools provide a variety of academic outreach programs to serve community needs, including the following examples:

#### **School of Architecture**

Over the last several years, Master of Community Development (MCD) students have made a positive impact in Detroit neighborhoods by partnering with 15 community organizations or projects, such as Grandmont Rosedale Development Corporation, Bailey Park Project, Southwest Housing Solutions and Facelift Detroit.

#### **College of Business Administration**

**Volunteer Income Tax Assistance:** After completing Internal Revenue Service (IRS) training, Accounting students and faculty donated more than 370 hours of free income tax services to more than 100 low-income community residents, generating more than \$100,000 in refunds and saving taxpayers more than \$33,000 in fees. The city council bestowed an Award of Recognition on the program for its positive impact on Detroit.

**Service Learning:** Fourteen business courses, enrolling 478 students, generated nearly 3,000 service hours during the year. For example, financial literacy lessons were provided to 150 middle school and high school students, and first-year business students raised more than \$3,600 for charity through service-learning projects.

**The Center for Social Entrepreneurship (CSE):** The CSE works with entrepreneurs using business techniques to find sustainable solutions to social problems. The CSE has provided nine-week workshops, followed by

extensive mentoring from seasoned entrepreneurs, to more than 40 new business ventures, helping them raise more than \$1.4 million in financing. The CSE also hosts major conferences, including the Detroit Nonprofit Day and the EmpowerHer Symposium. CSE activities impact nearly 7,600 individuals each year.

**Media Impact:** Local and national news media seeking expert commentary on current events cited College of Business Administration faculty 971 times in newspapers, radio and TV, reaching an estimated 1.2 billion readers, listeners and viewers.

### School of Dentistry

Through its two clinics, a mobile clinic and the school-based sealant program, Detroit Mercy's School of Dentistry completed 77,137 patient visits per year that included \$810,544 in uncompensated care. This care was provided through Medicaid rates and made possible via an institutional and state-funded subsidy of \$6,823,214. The school partners with 12 community sites statewide to provide dental care in areas where it is difficult for patients to access care. Students participate in outreach activities throughout the year, and provide care to student run/faculty-supervised free clinics.

### College of Engineering & Science

The National Institutes of Health (NIH) awarded \$21.2 million to University of Detroit Mercy over five years for a consortium established with Wayne State University in 2014 to implement a program encouraging more undergraduate students from underrepresented or economically disadvantaged backgrounds to pursue careers in biomedical research. In 2019, Detroit Mercy and Wayne State received a renewal grant from the NIH of \$19 million to continue the program. Detroit Mercy is the lead grantee in this project, which is called ReBUILD-troit—Research Enhancement for Building Infrastructure Leading to Diversity.

The program begins with a pre-university summer enrichment program, which assists students in developing academic skills to succeed in college. Beginning on the first day of their undergraduate careers, the scholars engage in authentic research projects and learn about scientific research methods. During their second semester, they are paired with a research mentor in the consortium. Mentors provide scholars with an opportunity to conduct research in their labs and share in the scientific exchange of discovery through journal articles and conferences. As of fall 2019, 70 ReBUILD scholars are enrolled at Detroit Mercy.

The College is one of several partners in Automation Alley's Industry 4.0 initiative: The Fourth Industrial Revolution. This effort represents a convergence of digital and physical technologies disrupting the manufacturing industry and being realized in smart factories across the globe.

Each year, Detroit Mercy's College of Engineering & Science provides approximately 15 outreach programs to students between fourth and 12th grade through Saturday classes, summer camps and innovative curricula designed to motivate the next generation to consider careers in engineering, science, mathematics and technology. Programs include:

- **Visits by student ambassadors** to more than 1,300 high school and middle school students at college fairs and through STEM pop-ups at metro Detroit schools.
- **Detroit Area Pre-College Engineering (DAPCEP):** The DAPCEP Saturday programs are available for students from fourth to 12th grades. Additionally, through the **DAPCEP Summer Experience**, students in fourth through eighth grade can experience science, technology, engineering and math-based learning opportunities.
- **Design Thinking Summer:** This two-week summer commuter camp explores ways to innovate everyday products and processes in an intense, hands-on experience. Teams apply principles, participate in creativity exercises and learn how innovation and principles improve quality of life.
- **Science, Technology, Engineering Preview Summer Program (STEPS):** This two-week commuter camp introduces young women currently in the 11th grade to the world of engineering, science, and robotics. Participants build and program robots, while gaining an understanding of manufacturing techniques, robotic control systems, circuits, and sensors.
- **STEM-X:** Each year, Detroit Mercy brings approximately 150 students from 18 area high schools on campus to participate in science, technology, engineering and math activities.



- Through the University's **Dual Enrollment Program**, students can take college courses while still in high school and earn credits before graduation.

### College of Health Professions/McAuley School of Nursing

Detroit Mercy's McAuley Health Center is located on the lower east side of Detroit and provides health services to more than 1,120 underserved individuals of all ages, resulting in 3,279 patient visits in fiscal year 2018-19. Additionally, McAuley Health Center (MHC) provided training opportunities during Fall 2018 for:

- Nine second-degree option students
- Five Family Nurse Practitioner students
- Three graduate communication studies students from Wayne State University.

### School of Law

The School of Law provides legal assistance to residents of Detroit and surrounding communities through 12 clinics: Appellate Veterans Law Clinic, Criminal Trial Clinic, Environmental Law Clinic, Family Law Clinic, Federal Pro Se Legal Assistance Clinic, Housing Law Clinic, Immigration Law Clinic, International Patent Law Clinic, Juvenile Appellate Clinic, State Appellate Defenders Office (SADO) Criminal Advocacy Clinic, Trademark and Entrepreneur Clinic and Veterans Law Clinic.

### College of Liberal Arts & Education

Detroit Mercy's Counseling Clinic serves approximately 250 individuals each year, providing no-cost counseling services to Detroit residents who otherwise would not have access to mental health services. The Psychology Clinic provides services for approximately 300 clients annually.

**Detroit Mercy's Center for Cyber Security & Intelligence Studies** hosts an annual CyberPatriot Summer Camp for middle and high school students who want to learn about cybersecurity and compete in the Air Force Association's CyberPatriot national competition.

Detroit Mercy's **Rx for Reading Detroit** reached a milestone with 65 free community libraries in metro Detroit.

### Career Job Placement Office

**The Center for Career & Professional Development (CCPD)** helps students transition from school to career through such resources as TitanCareerLink, campus interviews and career fairs. The CCPD engages with hundreds of employers seeking candidates for full-time and part-time professional job opportunities. CCPD employer partners also provide career education services to Detroit Mercy students through on campus workshops and company site tours. The Center for Career & Professional Development participated in the U.S. Army's 2019 Educator and Community Partner Tour, held at Fort Leonard Wood, Mo. The week-long tour provided an in-depth look at the professional career opportunities offered through the Army. The tour included presentations about careers in healthcare by the Army Engineering Training Center as well as the General Leonard Wood Community Hospital.

The **University Ministry Office** offers a weekly service in the city program for students to serve in groups with Detroit organizations such as La Casa Guadalupeana and Loyola High School. Detroit Mercy students serve as tutors for students on a regular basis and provide other forms of assistance. One Saturday each month, groups of students help with Habitat for Humanity, the Pope Francis Center, Capuchin Soup Kitchen, Arts & Scraps and many other organizations.

## University Initiatives

Detroit Mercy's **partnership with Macomb University Center** as well as Detroit Mercy's 12 online programs, offer community residents the opportunity to further their education at or close to home.

Detroit Mercy has **educational partnerships** with University of Windsor, Aquinas College, Henry Ford College, Cornerstone University as well as affiliation agreements with additional area community colleges to facilitate the transfer of academic credits.

## Community Service

Detroit Mercy's libraries have a total collection of more than 825,000 volumes, 243,800 print and electronic journals, 190,800 e-books, 10,700 audiovisual items, and 73,000 government documents. These collections are available to the public.

Through a grant from the Ford Motor Company Fund, Detroit Mercy's **Institute for Leadership and Service** supported 15 faculty-student teams that created service-learning projects in which 20 student leaders coordinated projects that allowed 540 Detroit Mercy students to serve more than 3,000 individuals in our community.

Detroit Mercy's Institute for Leadership and Service has **partnerships with area community organizations and agencies** such as Mercy Education Project, Pope Francis Center, Cathedral Church of St. Paul, Focus:Hope, Neighborhood Services Organization, Manna Meals, Gesu School, etc., in order for students, faculty and staff to volunteer their support to address some of the area's social problems and injustices. Each school year, approximately 1,500 student volunteers provide service in conjunction with more than 100 community service agencies.

The **Campus Kitchen** develops student leaders through thoughtful engagement with community-driven initiatives that promote a more equitable and sustainable local food system. The program provided opportunities for 260 students to learn more about the local food system and how they could have an impact on short-term effects and understand core issues. It was run by a team of 23 student leaders and engaged 390 other students who provided 1,320+ hours of service. Campus Kitchen partnered with neigh-

borhood organizations such as Lakeridge Village, the Princeton Street Block Club, Project Healthy Community, the MoFlo Garden, the San Juan Block Club and food partners like Western Market, Tommy's and Metz Culinary Management to recover over 12,000 pounds of food that would otherwise be discarded and deliver it to more than 800 Detroiters in 2017.

## Cultural and Athletic Activities

**Detroit Mercy Theatre Company (DMTC)** presents four main stage productions and six second stage productions annually. The DMTC hosts afterglow and a discussion series for local residents that engage in social justice values.

The McNichols Library and the Genevieve Loranger Exhibition Center present the **works of local artists**, as well as those of faculty and students, and are open to the public.

Detroit Mercy offers a variety of **lectures and programs** that are open to the public, including the Architecture Lecture Series, the annual Cushing Distinguished Lecture in Religious Studies, the annual McElroy Lecture on Law and Religion, DeWitt C. Holbrook Lecture on Social Justice, the annual Carney Latin American Solidarity Archive Lecture Series, Black Abolitionist Archive and African American Studies Program special presentations and Business Alumni Week Keynote Speaker.

In addition, the University offers service opportunities in celebration of MLK Jr. Day each year and celebrates Black History Month with a vast array of speakers and special events throughout February. Detroit Mercy also hosts the annual Interfaith Dinner, annual International Dinner & Celebration and Faith in the D Excursions, which provide participants opportunities to visit many sacred spaces throughout Detroit.

Detroit Mercy's 17 NCAA Division I athletic teams provide year-round sports activities with exhibition and league play held on the McNichols Campus; the sports events are open to the public.

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## Detroit Mercy Profile

University of Detroit Mercy is Michigan's largest private Catholic university with more than 100 academic majors and programs. Sponsored by the Society of Jesus (the Jesuits) and the Sisters of Mercy of the Americas, the University has three campuses located in or near downtown and northwest Detroit.

Detroit Mercy is one of 27 Jesuit colleges and universities, and the largest of 17 Mercy institutions of higher education, in the United States. *U.S. News & World Report's* "Best Colleges" Edition ranked Detroit Mercy No. 179 in the Best National Universities category and is one of four universities in Michigan ranked among the top 200 in the nation.

### 2018-19 Demographic Facts

- Detroit Mercy enrolled 2,745 undergraduate, 1,148 graduate and 1,187 professional school students in fall 2019 for a total enrollment of 5,080.

- About 85% of Detroit Mercy students are Michigan residents; 5% are out-of-state residents (from 34 states) and 10% are international students.
- Detroit Mercy offers more than 100 academic degrees and programs, including 39 certificate programs, 45 bachelor's degrees, 39 master's degrees, seven doctoral programs, professional degrees and one specialist degree. Of these programs, 12 are offered online.
- Detroit Mercy has more than 88,000 living alumni, represented in every state in the nation and in 78 countries around the world.

**FOR ADDITIONAL INFORMATION** about University of Detroit Mercy's academic programs or about its community outreach activities, please contact the Marketing & Communications Department at 313-993-1254 or email [marcom@udmercy.edu](mailto:marcom@udmercy.edu). Through academic programs, professional clinics and joint ventures with business and community organizations, the University contributes to the general well-being of the metro Detroit community and the Southeast Michigan region. This commitment reflects the University's mission, which emphasizes concern for the dignity of the individual and for the common good of the world community.

