

# Co-Curricular Outcomes Assessment Form

This form is to be completed by a representative from a Co-Curricular area. The information provided in this form will be used by University of Detroit Mercy to inform stakeholder groups about Detroit Mercy's commitment to the intellectual, spiritual, moral and social development of students through learning activities, programs, and experiences that reinforce the institution's mission and values and complement the formal curriculum. A PDF version of this completed form will be posted to the Academic Affairs Assessment website.

## 1. Co-Curricular Area

Please select your co-curricular area. \*

- University Ministry - Service Immersion Trips
- Center for Career and Professional Development
- Emerging Leaders Program
- Service Learning
- Internationally Based Educational Programs
- First Year Student Orientation

## 2. Assessment Cycle (select the academic year for which you are reporting results) \*

- 2017-2018
- 2018-2019
- 2019-2020

## 3. Student Outcome(s)

Enter the student outcome(s) you are reporting on in this assessment cycle? Feel free to complete a separate form for each outcome for which you are reporting. \*

SLO#1: Students will explore career options. SLO#2: Students will develop lifelong career development and career management skills. SLO#3: Students will research and find meaningful employment appropriate to their knowledge, abilities, aspirations and interests.

#### 4. Institutional Outcomes

Please identify which institutional outcome (approved by the University Assessment Team) most closely aligns with the outcome(s) you are reporting on in this assessment cycle. \*

- Diversity/Cultural Diversity/Global Awareness & Engagement
- Integrated/Lifelong Learning
- Spirituality and Values/Service/Civic Engagement
- Professionalism/Applied Practice/Ethics
- Critical Thinking/Analysis/Problem Solving
- Communication (Oral and/or Written)

#### 5. Assessment Overview

Briefly share how the student outcome was assessed. Include semester and year, how student data were collected, who performed the assessment, and the assessment method/instrument/tool that was used. \*

The Center for Career & Professional Development Coordinator and Staff assess all outcomes annually using data collected from Event Check-Ins, Focus 2, Big Interview, Purple Briefcase, and NACE.

#### 6. Results, Planned Actions, and/or Actions Taken

Briefly summarize the assessment results and how you are using them to reinforce Detroit Mercy's mission and values, enhance co-curricular experiences, and improve student learning. \*

Event Check-ins showed 1,029 students explored careers through career fairs, workshops, and employer information sessions in 2018-2019. Student engagement with Focus 2 for 2018-2019 was n=245. Student engagement (n=56) with Mock Interviews was through the platform Big Interview. The top viewed lessons were: introductions, types of interviews, answering inappropriate questions, and best practices. The top interview questions used in mock interview were: tell me about yourself, did you have any questions for me, what are the top 3 strengths that you would bring to this company, and why do you want to work for us. Student engagement with Purple Briefcase™ was n=596, a 25% decline from last year. All of the Centers efforts were validated by the NACE defined Career Outcomes Rate of 95.63% (percentage of graduates who are employed full time, employed part time, participating in a program of voluntary service, serving in the U.S. Armed Forces, or enrolled in a program of continuing education. We practice continuous improvement at the center. We plan to change the time scheduled for Career Fairs to better accommodate students' schedules. We will consider an early evening time slot instead of the traditional lunch time slot. We updated the platform used for career and education planning (Focus2) to allow students to better assess their interests and skill sets and match them to today's majors. We are considering switching from Purple Brief Case to Hand Shake, as their platform is more employer and student friendly, as well as considered the industry standard.